

SPONSOR & EXHIBITOR REGISTRATION



29th Annual Pennsylvania

October 7-9, 2009

Pittsburgh, PA

Hyatt Regency Pittsburgh International Airport

Aviation & Aerospace Conference



**“Pennsylvania Aviation,
Weathering the Storm”**

NEW in 2009...We are excited to offer two new programs:

- ★ A full-day line service training program designed for persons involved with aircraft fueling
- ★ A half-day program dedicated to airport commissioners, board members, township supervisors and others involved in setting policy for airports

Sponsored by the Aviation Council of Pennsylvania



Hosted by: Allegheny County Airport Authority
Erie International Airport
Westmoreland County Airport Authority



29th Annual Pennsylvania Aviation & Aerospace Conference October 7-9, 2009



Dear Friend of Aviation,

The Aviation Council of Pennsylvania invites you to participate in the **29th Annual Pennsylvania Aviation & Aerospace Conference**, the premier Mid-Atlantic aviation conference. Hundreds of aviation professionals and numerous exhibitors and sponsors will gather in Pittsburgh where industry experts will be sharing their knowledge for the benefit of the aviation industry in Pennsylvania and beyond.

Sessions will focus on a variety of important issues impacting the aviation community in the Mid-Atlantic region. As always, this is *THE CONFERENCE* where attendees have the opportunity to network with peers and government representatives involved in the aviation and aerospace industry.

This is a huge event for Pennsylvania aviation. You do not want to miss it. Make sure to register now and get your firm's name recognized by sponsoring and/or exhibiting this year in Pittsburgh.

We look forward to seeing you,

Everitt duPont
President, Aviation Council of Pennsylvania

p.s. This year we are excited to offer a **full day line service training session** especially for persons involved in aircraft fueling. As a result, we anticipate 30-40 additional attendees at the Conference.

Invitation to Exhibitors



Showcase your business in front of hundreds of aviation professionals and pilots at the premier Mid-Atlantic aviation and aerospace conference. In addition, federal, state, and local officials will be participating in this important 3-day annual event. The agenda allows attendees ample opportunities to meet with exhibitors; refreshments are provided. An Exhibitor Directory is provided to all attendees.

RESERVE YOUR SPACE

EXHIBITOR FEE: \$750

Fee includes setup provisions and ONE conference registration, meals included. Additional registrations are \$290 per person. Guest fee: \$90 per guest, includes two days of activities and meals.

Become a Silver Sponsor or higher and receive a **complimentary Exhibition Setup** AND one or more registrations.

EXHIBITION SETUP

SET-UP PROVISIONS:

- Approximate 8- x 10-ft. floorspace with 6-ft table and two chairs
- Complimentary wireless Internet access in exhibitor area
- Electric hookup available upon request (\$35 fee)
Not supplied: Powerstrips, extension cords, pipes & drapes

SETUP begins at 9:00 AM, Wednesday, October 7.

All exhibitors are expected to be set up by 5:00 PM for the Opening Reception with Exhibitors.

BREAK-DOWN is at 11:00 AM, Friday, October 9.

For more information specific to the exhibit hall, please call the Hyatt Regency at **724-899-1234**.

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Sponsorship Opportunities

PREMIER SPONSORSHIP

You are invited to show your support of Pennsylvania's premier aviation and aerospace conference. There is a level for everyone's budget, so let's make this our best Conference yet. As always, there is a planeload of special benefits to thank our sponsors, (see chart).

DIAMOND (\$10,000)

PLATINUM (\$7,500)

GOLD (\$5,000)

SILVER (\$3,000)

CONFERENCE BOOSTER (\$1,000)

CONFERENCE PATRON (\$500)

FRIEND OF AVIATION (under \$500)

EVENT SPONSORSHIP

In addition to our premier sponsorship categories, there are five event sponsorship opportunities. Any event may be co-sponsored and we will help find a co-sponsor for you. The following events are available on a first-come basis. Please call us at **610-797-6911** to confirm availability and reserve.

1. Golf Tournament \$2,000

2. Guest Program \$2,000

3a-3c. Coffee Breaks \$2,000 each (total 3)

GOLF TEE BOX SIGN SPONSORSHIP

Show your support. Reserve up to 18 **tee box signs** displaying your organization's name for all participants to see.

◆ \$700/all 18 holes ◆ \$400/9 holes ◆ \$50/per hole

Use the registration form to reserve your tee box sign(s) now or call the Aviation Council office at 610-797-6911.

PREMIER SPONSORSHIP BENEFITS

PREMIER LEVELS:	DIAMOND	PLATINUM	GOLD	SILVER	BOOSTER	PATRON	FRIEND
AMOUNT OF SUPPORT:	\$10,000	\$7,500	\$5,000	\$3,000	\$1,000	\$500	<\$500
Exhibition Setup (priority location)*	✓	✓	✓	✓			
Recognition banner	✓	✓	✓	✓	✓	✓	
Golf registrations	8 ✓	6 ✓	4 ✓	2 ✓			
Conference registrations	4 ✓	3 ✓	2 ✓	1 ✓	1 ✓		
Full-color ad in newsletter for two issues**	Full ✓	Half ✓	Quarter ✓				
Logo on conference materials	✓	✓	✓				
Logo/hot link on ACP website	✓	✓					
Special listing in ACP newsletter	✓	✓	✓	✓	✓	✓	✓
Listing on "thank you" handout	✓	✓	✓	✓	✓	✓	✓

*Location priority given to Diamond, followed by Platinum, then Gold, then Silver.

**ACP Newsletter "Pennsylvania Aviation News"

ACP GOLF TOURNAMENT

Sponsorship opportunities available, please see above.

Wednesday, October 7 — Conference sponsors and exhibitors are invited to participate along with attendees. Registration 10:00 AM at The Club at Shadow Lakes. Tee off at 11:00 AM. Four-person scramble. Registration is limited to the first 72 registrants. The tournament fee includes golf, cart, box lunch and prizes. We will determine the four-somes, or you can make up your own foursome.

LOCATION: The Club at Shadow Lakes is located in Aliquippa at 2000 Beaver Lakes Blvd. From the Hyatt, take Route 60 North; take the Aliquippa exit and turn right. Proceed 1/4 mile. Make a left onto Beaver Lakes Blvd at Casino Travel. Approximate travel time is 15 minutes. For further information, call the course at 724-375-5511.



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HYATT REGENCY | Pittsburgh International Airport

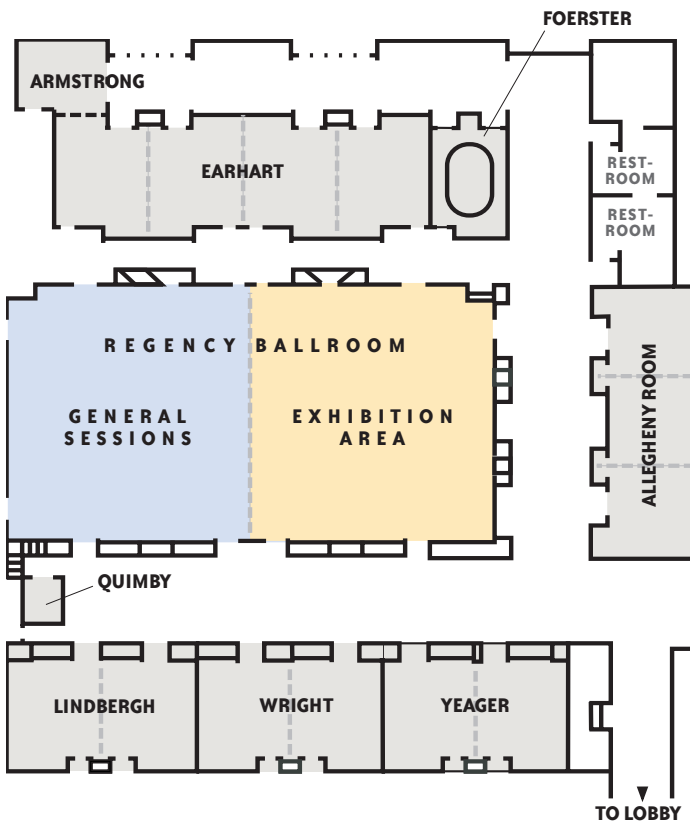
1111 Airport Blvd., Pittsburgh, PA 15231

724-899-1234

FAX 724-899-1241

www.pittsburgh.hyatt.com

Enjoy superior luxuries in a prime setting at the newly renovated Hyatt Regency Pittsburgh Airport, the only hotel actually connected to the airport terminal. Along with its convenient location, you can take advantage of its deluxe amenities—such as 24-hour business services, as well as a shuttle to area businesses, shops, restaurants and attractions.



ROOM RESERVATIONS

The Conference has a special room rate of \$125 + tax per night. Reserve by Friday, September 18, to be guaranteed this special rate. Ask the reservationist for the *PA Aviation & Aerospace Conference rate*. For room reservations call: **724-899-1234**

ACCOMMODATIONS AND SERVICES

- 336 guest rooms, including 11 suites
- Business center
- Guest concierge
- Dry cleaning/laundry service
- Parking available at a fee
- Connected to car rental and airline ticket counters

GUEST ROOM FEATURES

- All rooms are soundproof
- Daily newspaper
- High-speed Internet access included in guest room rate
- Two 2-line speaker phones with dataports
- Work desk with electrical outlets
- Television with cable channels; pay-per-view channels
- AM/FM alarm clock, coffee maker, iron and board, hair dryer, make-up mirror; in-room safe

DINING/ENTERTAINMENT

- Olive Press Restaurant (Mediterranean)
- Olive Press Lounge (light fare)
- Coffee Press (coffee, pastries)

RECREATIONAL FACILITIES

- Indoor lap pool, whirlpool, steam bath, sauna
- 24-hour health club/exercise room with LifeCycle cardio equipment, Stairmaster, treadmill, free weights

DRIVING DIRECTIONS

The Hyatt Regency is located off Route 60 adjacent to the Pittsburgh Airport. From Route 60 (N or S), you should take the Airport Exit and follow the Gold "Commercial Curbs" signs. The hotel will be on your left. We suggest that you use the **Map and Directions** on the hotel's website or a service like **MapQuest.com**. If you do not have Internet access, please telephone the hotel for directions.

PERSONAL AIRCRAFT FLY-INS

Land at Pittsburgh International Airport. Park at Atlantic Aviation. Courtesy shuttle is available to the Hyatt. Call Atlantic Aviation at 412-472-6700. Landing and parking fees will be waived.

FOR CONFERENCE INFORMATION

Please contact the **Aviation Council of PA**
3111 Arcadia Avenue, Allentown, PA 18103
610-797-6911 Fax 610-797-8238
rrockmaker@acpfly.com

Sponsor/Exhibitor

Registration Form

Pennsylvania Aviation & Aerospace Conference • October 7-9, 2009



Please copy this page for each additional person attending from your organization.

(please print clearly)

Representative _____ Title/Position _____

Last

First

Organization _____

Address _____

City _____ State/Province _____ Zip/Postal Code _____ Country _____

Telephone (_____) _____ Fax (_____) _____ Email _____

Product or service _____

Golf tournament registration: Yes, I will play. No thanks.

If yes: Place me in a random foursome. Place me with the following person(s):

1) _____ 2) _____ 3) _____

GOLF TEE BOX SIGNS SPONSORSHIP

Reserve up to 18 **tee box signs** displaying your organization's name.

\$700/all 18 holes \$400/9 holes \$50/per hole — Circle how many: 1 2 3 4 5 6 7

WEDNESDAY OUTING (Golf alternative)

Yes No Non-golfing attendees and registered conference guests are invited to tour the backstage area at PIT Airport. Your tour will include the fire training facility, the operations center, and the equipment building.

PAYMENT

PREMIER SPONSORSHIP (Check one level.) _____ \$ _____

- | | |
|---|---|
| <input type="radio"/> DIAMOND \$10,000 | <input type="radio"/> CONFERENCE BOOSTER \$1,000 |
| <input type="radio"/> PLATINUM \$7,500 | <input type="radio"/> CONFERENCE PATRON \$500 |
| <input type="radio"/> GOLD \$5,000 | <input type="radio"/> FRIEND OF AVIATION under \$500 |
| <input type="radio"/> SILVER \$3,000 | |

EVENT SPONSORSHIP (See previous page for descriptions.) _____ Event total \$ _____

Circle your event(s): **1 2 3a 3b 3c** (Call to confirm availability 610-797-6911.)

GOLF TEE BOX SIGNS SPONSORSHIP _____ Amount from box above \$ _____

EXHIBITOR FEE: **\$750** (includes one Attendee Registration) _____ \$ _____

Optional electric hookup _____ Yes (\$35 fee) \$ _____

GOLF REGISTRATION # _____ @ **\$90**/person (after 10/1 on space available basis) _____ \$ _____

GUEST FEE # _____ @ **\$90**/person (includes two days of activities and meals) _____ \$ _____

A guest is a non-participating individual, typically, a spouse.

ADDITIONAL ATTENDEE REGISTRATIONS # _____ @ **\$290**/person* _____ \$ _____

* SPONSORS: See benefits for number of complimentary registrations at your level.

* EXHIBITORS: One registration is included with your exhibitor fee.

Check enclosed payable in U.S. dollars to: **Aviation Council of PA** **TOTAL PAYMENT** \$ _____



Visa/MasterCard/AmX # _____ Expiration date _____ / _____

Name as it appears on card _____ Signature _____

Fax (610-797-8238) or mail this completed registration to: **Aviation Council of PA, 3111 Arcadia Avenue, Allentown, PA 18103**

PLEASE COPY THIS COMPLETED FORM FOR YOUR RECORDS.