

SPONSOR & EXHIBITOR REGISTRATION



Celebrating the 50th Anniversary of the Aviation Council of Pennsylvania
at the Inn at Pocono Manor

in the Poconos 

Pennsylvania

Aviation & Aerospace Conference

September 22-24, 2010



“Growing Pennsylvania Aerospace”

★ **NEW in 2010...** We are pleased to be offering an FAA approved Part 139 fueling seminar for persons involved with line service and aircraft fueling. Participants will receive a certificate of completion. As a result, we anticipate 30-40 more attendees at the Conference.

Hosted by Pocono Mountains Municipal Airport Authority
Presented by the Aviation Council of Pennsylvania

2010 Conference Sponsors



**Aviation Council
of Pennsylvania**

Serving Pennsylvania Aviation™



30th Annual Pennsylvania Aviation & Aerospace Conference September 22-24, 2010



**Aviation Council
of Pennsylvania**

Serving Pennsylvania Aviation™



Dear Friends, Colleagues and Business Associates,

On behalf of the Aviation Council of Pennsylvania, we invite you to participate in the 2010 Pennsylvania Aviation & Aerospace Conference, celebrating our 50th Anniversary.

Many of you are aware of the Council's ongoing efforts to position Pennsylvania as an aerospace friendly state. Our efforts have begun to pay off with the elimination of sales and use taxes on helicopter sales, parts, maintenance and repairs.

We encourage you to join us and our aviation family in the beautiful Pocono Mountains as we continue to learn and explore the vast world of aviation and aerospace.

We expect the 2010 conference to be a blockbuster and we are looking forward to a large turnout. The national economy is trending upward and business activity is starting to advance.

On behalf of the ACP Board of Directors, we look forward to seeing you in the Pocono's September 22-24, 2010. The Inn at Pocono Manor is an ideal setting and we encourage you to bring the family. There is plenty to do and see.

Everitt duPont
President
Aviation Council of PA

Robert Rockmaker A.A.E.
Executive Director
Aviation Council of PA

p.s. We are pleased to be offering an **FAA Approved Part 139 Fueling Seminar** for persons involved with line service and aircraft fueling. Participants will receive a certificate of completion. As a result, we anticipate 30 - 40 more attendees at the Conference.



FOR CONFERENCE INFORMATION

Please contact the **Aviation Council of PA**
3111 Arcadia Avenue, Allentown, PA 18103
610-797-6911 Fax 610-797-8238
rockmaker@acpfly.com

Photographs courtesy of: *front cover*: photo of earth courtesy of NASA; *front cover insets*: Sikorsky Global Helicopters, Embraer Executive Jets; *this page*: Remos Aircraft; *back cover*: Gulfstream Aerospace Corporation; *inside*: The Inn at Pocono Manor

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30th Annual Pennsylvania Aviation & Aerospace Conference September 22-24, 2010



Invitation to Exhibitors

Showcase your business in front of hundreds of aviation professionals and pilots at the premier Mid-Atlantic aviation and aerospace conference. In addition, federal, state, and local officials will be participating in this important 3-day annual event. The agenda allows attendees ample opportunities to meet with exhibitors; refreshments are provided. An Exhibitor Directory is given to all attendees.

RESERVE YOUR SPACE

EXHIBITOR FEE: \$795 — Includes your space, setup provisions and ONE conference registration, which includes meals and activities. Additional registrations: \$295 per person. Guest fee: \$110 per guest, includes two days of activities and meals. Become a Silver Sponsor or higher and receive a **complimentary Exhibition Space**.

EXHIBITION SETUP

SETUP PROVISIONS:

- Approximate 8- x 10-ft. floorspace with 6-ft table and two chairs
- Complimentary wireless Internet access in exhibitor area
- Electric hookup available upon request (\$35 fee)
Not supplied: Powerstrips, extension cords, pipes & drapes

SETUP begins at 9:00 AM, Wednesday, September 22.

All exhibitors are expected to be set up by 5:00 PM for the Opening Reception with Exhibitors.

BREAK-DOWN is at 11:00 AM, Friday, September 24.

For more information specific to the exhibit hall, please call The Inn at Pocono Manor at **800-233-8150**.

THE INN AT POCONO MANOR

One Manor Drive, Pocono Manor, PA 18349

800-233-8150

570-839-7111

www.poconomanor.com



The 3,000-acre Inn at Pocono Manor is a popular getaway for families, couples, corporate meetings, and retreats. Since 1902, guests have enjoyed a true mountain resort experience—comfortable accommodations, great meals, a great variety of indoor and outdoor facilities, highly personalized service, an attentive staff, and much more. The hotel's numerous leisure activities feature golf, horseback riding, ATV trail rides, indoor and outdoor swimming pools, and a state-of-the-art spa. For shopping, the Crossings Premium Outlets is minutes away. The Inn has earned a coveted designation on the National Registry of Historic Places.

ROOM RESERVATIONS

The Conference has a special room rate of **\$129 + tax** per night. To receive this rate, reserve by Wednesday, September 1. Please request the *Aviation Conference rate*. You are welcome to reserve for a longer stay at the special rate. For room reservations call: **800-233-8150**

DRIVING DIRECTIONS

The Inn at Pocono Manor is located less than two hours from New York, New Jersey and Philadelphia. For driving directions, use the **Maps & Directions** page on the hotel's web site or **MapQuest.com**. If you do not have Internet access, please telephone the hotel.

WELCOME TO THE POCONOS

The Pocono Mountains is famous for its resorts, skiing, natural scenic beauty, 150 lakes, and its quaint historical towns. Find out what's going on in September at: www.800poconos.com



FLY-INS

GENERAL AVIATION AIRCRAFT—Land at **Pocono Mountains Municipal Airport**.

Courtesy shuttle is available to The Inn at Pocono Manor. Call the airport at 570-839-6080.

Landing and parking fees will be waived. Visit www.mpoairport.com

AIRLINE SERVICE—Persons flying commercially may use either of the following airports:

Wilkes-Barre/Scranton International Airport (AVP) www.flyavp.com

Lehigh Valley International Airport (LVI) www.lvia.org



30th Annual Pennsylvania Aviation & Aerospace Conference September 22-24, 2010



Sponsorship Opportunities

SPONSORSHIP LEVELS

Show your support of Pennsylvania's premier aviation and aerospace conference. There is a level for everyone's budget. As always, there is a planeload of special benefits to thank our sponsors.

CORPORATE ANNUAL PARTNER (CAP) LEVELS*

— DIAMOND	\$10,000
— PLATINUM	\$7,500

*Corporate Annual Partners (CAP) are considered major supporters of the Aviation Council of Pennsylvania. CAPs receive year-round recognition at Council events and through Council publications.

GOLD	\$5,000
SILVER	\$3,000
BOOSTER	\$1,000
FRIEND	under \$1,000

EVENT SPONSORSHIP

In addition to our regular sponsorship categories, there are five event sponsorship opportunities. Any event may be co-sponsored and we will help find a co-sponsor for you. The following events are available on a first-come basis. Please call us at **610-797-6911** to confirm availability and reserve.

1. Golf Tournament	\$2,000
2. Guest Program	\$2,000
3a-3c. Coffee Breaks	\$2,000 each (total 3)

GOLF TEE BOX SIGN SPONSORSHIP

Show your support. Reserve up to 18 **tee box signs** displaying your organization's name for all participants to see.

◆ \$700/all 18 holes ◆ \$400/9 holes ◆ \$50/per hole

Use the registration form to reserve your tee box sign(s) now or call the Aviation Council office at 610-797-6911.

SPONSORSHIP BENEFITS

	LEVELS:					
	DIAMOND	PLATINUM	GOLD	SILVER	BOOSTER	FRIEND
AMOUNT OF SUPPORT:	\$10,000	\$7,500	\$5,000	\$3,000	\$1,000	<\$1,000
Annual ACP recognition	✓	✓				
Past Presidents Reception*	✓	✓				
Recognition banner**	logo* ✓	logo* ✓	✓	✓	✓	✓
Exhibition Space	✓	✓	✓	✓		
Conference registrations	4 ✓	3 ✓	2 ✓	1 ✓		
Golf registrations	4 ✓	4 ✓	2 ✓			
Color ad in ACP Newsletter***	2 Full ✓	1 Full ✓	1 Half ✓			
Logo on page 1 of ACP Newsletter	✓	✓				
Logo on conference materials	✓	✓	✓			
Logo/hot link on ACP website	✓	✓				
Special listing in ACP newsletter	✓	✓	✓	✓	✓	✓
Listing on "thank you" handout	✓	✓	✓	✓	✓	✓

*Diamond and Platinum sponsors are invited to briefly address the audience during the reception.

**Diamond and Platinum sponsors will have their own full color banners with logo.

***Full or half-page color ad(s) in the Aviation Council Newsletter "Pennsylvania Aviation News"

ACP GOLF TOURNAMENT

Sponsorship opportunities available, please see above.

Wednesday, September 22 — Conference sponsors and exhibitors are invited to participate along with attendees. \$65 tournament fee. Registration 10:00 AM. Tee off at 11:00 AM. Four-person scramble. Registration is limited to the first 72 registrants. Fee includes golf, cart, box lunch and prizes. We will determine the foursomes, or you can make up your own foursome.

Friday, September 24 — Enjoy a casual round Friday afternoon.

To play, call the Pro Shop ASAP at 800-233-8150 x7433 to reserve a tee time.

LOCATION: **The Inn at Pocono Manor**

For further golf course information, call the Pro Shop at 570-839-7111 x7433.



Sponsor/Exhibitor Registration Form

Pennsylvania Aviation & Aerospace Conference • September 22-24, 2010



Please copy this page for each additional person attending from your organization.

(please print clearly)

Representative _____ Title/Position _____
Last First

Organization _____

Address _____

City _____ State/Province _____ Zip/Postal Code _____ Country _____

Telephone (_____) _____ Fax (_____) _____ Email _____

Product or service _____

Guest info, if applicable: Name(s) _____

Guest Program (10:00 AM-4:30 PM)—Check the days your guest(s) will participate: Both days Wed. only Thurs. only Neither

Golf tournament registration: Yes, I will play. No thanks.

If yes: Place me in a random foursome. Place me with the following person(s):

1) _____ 2) _____ 3) _____

Golf Alternative (10:00 AM-4:30 PM)—I will participate in Wednesday's Guest Program activities: Yes No

GOLF TEE BOX SIGN SPONSORSHIP —Reserve up to 18 **tee box signs** displaying your organization's name.

\$750/all 18 holes \$400/9 holes \$50/per single hole — Circle how many: 1 2 3 4 5 6 7

PAYMENT

SPONSORSHIP (Check one level) \$ _____

- DIAMOND** \$10,000 **GOLD** \$5,000 **BOOSTER** \$1,000
 PLATINUM \$7,500 **SILVER** \$3,000 **FRIEND** under \$1,000

Please check here if you wish yourself or company to remain anonymous.

EVENT SPONSORSHIP (See previous page for descriptions) Event total \$ _____

Circle your event(s): **1 2 3a 3b 3c** (Call to confirm availability 610-797-6911)

GOLF TEE BOX SIGNS SPONSORSHIP Amount from box above \$ _____

EXHIBITOR FEE: **\$795** (includes one Conference Registration, a \$295 value) \$ _____

Optional electric hookup Yes (\$35 fee) \$ _____

ADDITIONAL CONFERENCE REGISTRATIONS # ____ @ **\$295**/person* \$ _____

* SPONSORS: Number of complimentary registrations vary by level (see benefits chart).

* EXHIBITORS: One registration is included with your exhibitor fee.

GUEST FEE # ____ @ **\$110**/person (includes two days of activities and meals) \$ _____

A guest is a non-participating individual, typically, a spouse.

GOLF REGISTRATIONS # ____ @ **\$65**/person (after 9/1 on space available basis) \$ _____

Check enclosed payable in U.S. dollars to: **Aviation Council of PA** **TOTAL PAYMENT** \$ _____



Visa/MasterCard/AmX # _____ Expiration date _____ / _____

Expiration date _____ / _____ Name on card _____

Signature _____ Zip code associated with this credit card _____

Fax (610-797-8238) or mail this completed registration to: **Aviation Council of PA, 3111 Arcadia Avenue, Allentown, PA 18103**
For questions, call 610-797-6911

PLEASE COPY THIS COMPLETED FORM FOR YOUR RECORDS.