

**SPONSOR & EXHIBITOR REGISTRATION**



31ST ANNUAL  
**Pennsylvania  
Aviation & Aerospace  
Conference**

**The Premier Mid-Atlantic Aviation  
& Aerospace Conference**



**September 14-16, 2011**

**State College**

Penn Stater Conference Center Hotel

Hosted by University Park Airport | Presented by the Aviation Council of Pennsylvania



# 31st Annual Pennsylvania Aviation & Aerospace Conference September 14-16, 2011



**Aviation Council  
of Pennsylvania**

Serving Pennsylvania Aviation™



Dear Friends, Colleagues and Business Associates,

On behalf of the Aviation Council of Pennsylvania, we invite you to participate in the 2011 Pennsylvania Aviation & Aerospace Conference in State College.

The Council has been advancing the aviation and aerospace model for the past 18 months. The aerospace industry represents 3%-5% of the total United States Gross Domestic Product (GDP).

We are laser-focused to continue to develop both the physical aviation infrastructure and the aerospace commerce models that will help create many new family-sustaining jobs over the next two decades.

This is a large task and the Council board and staff are committed to this long term project. The 2011 conference promises to be the start of an exciting new era in Pennsylvania's aerospace development platform.

On behalf of the Council's board of directors, we look forward to seeing you in State College September 14-16, 2011. September is a great time to visit Central Pennsylvania. Come and enjoy this beautiful setting. There is plenty to do and see.

Rick Holes, P.E.  
President  
Aviation Council of PA

Robert Rockmaker A.A.E.  
Executive Director  
Aviation Council of PA



## FOR CONFERENCE INFORMATION

Please contact the **Aviation Council of PA**  
3111 Arcadia Avenue, Allentown, PA 18103  
**610-797-6911** Fax 610-797-8238  
info@acpfly.com

# 31st Annual Pennsylvania Aviation & Aerospace Conference September 14-16, 2011



## Invitation to Exhibitors

Showcase your business in front of hundreds of aviation professionals and pilots at the premier Mid-Atlantic aviation and aerospace conference. In addition, federal, state, and local officials will be participating in this important 3-day annual event. The agenda allows attendees ample opportunities to meet with exhibitors; refreshments are provided. An Exhibitor Directory is given to all attendees.

### RESERVE YOUR SPACE

**EXHIBITOR FEE: \$795** — Includes your space, setup provisions and ONE conference registration, which includes meals and activities. Additional registrations: \$345 per person. Guest fee: \$135 per guest, includes two days of activities and meals. Become a Silver Sponsor or higher and receive a **complimentary Exhibition Space**.

### EXHIBITION SETUP

#### SETUP PROVISIONS:

- Approximate 8- x 10-ft. floorspace with 6-ft table and two chairs
- Complimentary wireless Internet access in exhibitor area
- Electric hookup available upon request (\$25 fee)  
Not supplied: Powerstrips, extension cords, pipes & drapes

**SETUP** on Wednesday, September 14, beginning at 9:00 AM. All exhibitors are expected to be set up by 5:00 PM for the Opening Reception with Exhibitors.

**BREAK-DOWN** begins at 11:00 AM, Friday, September 16.

For more information specific to the exhibit hall, please call the Conference Center at **800-233-7505**.

### THE PENN STATER CONFERENCE CENTER HOTEL

215 Innovation Boulevard, State College, PA 16803  
800-233-7505 Fax: 814-863-5002  
[www.pennstatehotels.com](http://www.pennstatehotels.com)



For refined guest service and accommodations in Pennsylvania, the Penn Stater sets the standard. Each of its 300 smoke-free guest rooms and suites is the perfect combination of luxury, comfort and technology and is feature-rich with amenities like free wireless high-speed Internet access. Guests can enjoy popular sports and other events at Penn State University, as well as many nearby attractions. Discover delicious food at one of our two onsite restaurants or explore the local cuisine.

### ROOM RESERVATIONS

The Conference has a special room rate of **\$108 + tax per night**. To receive this rate, reserve by Wednesday, August 31. Please request the *Aviation Conference rate*. You are welcome to reserve for a longer stay at the special rate. For room reservations call **800-233-7505**.

### DRIVING DIRECTIONS

Located in the heart of Pennsylvania, the Penn Stater is easily accessible by car and public transportation. For driving directions, use the **Maps & Directions** page on the hotel's website or use **MapQuest.com**. If you do not have Internet access, please telephone the hotel.

### VISITING THE AREA

**State College** is home to the Nittany Lions and is rated one of the best adventure towns and one of the best college towns in the United States. **Bellefonte** is an architect's dream. **Boalsburg**—the birthplace of Memorial Day—is home to the Pennsylvania Military Museum. Explore Penn's Cave by boat, or climb Mount Nittany for spectacular views. Central Pennsylvania Convention & Visitors Bureau: [www.visitpennstate.org](http://www.visitpennstate.org)

### FLY-INS

**FLY-INS**—Land at **University Park Airport**. Courtesy shuttle is available to the hotel. Call the airport at 814-865-4042. Aircraft landing and parking fees will be waived. [www.universityparkairport.com](http://www.universityparkairport.com)

**AIRLINE SERVICE**—**University Park Airport (SCE)** is served by Delta, United Express and US Airways Express. Daily flights available to and from Philadelphia, Washington (Dulles), and Detroit. Limousine and taxi service are available for all flights.



# 31st Annual Pennsylvania Aviation & Aerospace Conference September 14-16, 2011



## Sponsorship Opportunities

### SPONSORSHIP LEVELS

Show your support of Pennsylvania's premier aviation and aerospace conference. There is a level for everyone's budget. As always, there is a planeload of special benefits to thank our sponsors.

#### CORPORATE ANNUAL PARTNER (CAP) LEVELS\*

— **DIAMOND** \$10,000  
— **PLATINUM** \$7,500

\*Corporate Annual Partners (CAP) are considered major supporters of the Aviation Council of Pennsylvania. CAPs receive year-round recognition at Council events and through Council publications.

**GOLD** \$5,000  
**SILVER** \$3,000  
**BOOSTER** \$1,000  
**FRIEND** under \$1,000

### EVENT SPONSORSHIP

In addition to our regular sponsorship categories, there are five event sponsorship opportunities. Any event may be co-sponsored and we will help find a co-sponsor for you. The following events are available on a first-come basis. Please call us at **610-797-6911** to confirm availability and reserve.

**1. Golf Tournament** \$2,000  
**2. Guest Program** \$1,000  
**3a-3c. Coffee Breaks** \$2,000 each (total 3)

### GOLF TEE BOX SIGN SPONSORSHIP

Show your support. Reserve up to 18 **tee box signs** displaying your organization's name for all participants to see.

◆ \$700/all 18 holes ◆ \$400/9 holes ◆ \$50/per hole

Use the registration form to reserve your tee box sign(s) now or call the Aviation Council office at 610-797-6911.

### SPONSORSHIP BENEFITS

	LEVELS:					
	DIAMOND	PLATINUM	GOLD	SILVER	BOOSTER	FRIEND
AMOUNT OF SUPPORT:	\$10,000	\$7,500	\$5,000	\$3,000	\$1,000	<\$1,000
Annual ACP recognition	✓	✓				
Recognition banner**	logo* ✓	logo* ✓	✓	✓	✓	✓
Exhibition Space	✓	✓	✓	✓		
Conference registrations	4 ✓	3 ✓	2 ✓	1 ✓		
Golf registrations	4 ✓	4 ✓	2 ✓			
Color ad in ACP newsletter***	2 full ✓	1 full ✓	1 half ✓			
Logo on page 1 of ACP newsletter	✓	✓				
Logo on conference materials	✓	✓	✓			
Logo/hot link on ACP website	✓	✓				
Special listing in ACP newsletter	✓	✓	✓	✓	✓	✓
Listing on "thank you" handout	✓	✓	✓	✓	✓	✓

\*Diamond and Platinum sponsors are invited to briefly address the audience during the reception.

\*\*Diamond and Platinum sponsors will have their own full color banners with logo.

\*\*\*Full or half-page color ad(s) in the Aviation Council newsletter, "Pennsylvania Aviation News"

### ACP GOLF TOURNAMENT

Sponsorship opportunities available, please see above.

**Wednesday, September 14**—Conference sponsors and exhibitors are invited to participate along with attendees. \$75 tournament fee. Registration 10:00 AM. Tee off at 11:00 AM. Four-person scramble. Registration is limited to the first 72 registrants. Fee includes golf, cart, box lunch and prizes. We will determine the foursomes, or you can make up your own foursome.

**LOCATION: Toftrees Golf Club**—One Country Club Lane. Designed by nationally renowned golf course architect, Ed Ault, Toftrees has recently been rated 4 1/2 stars by Golf Digest's "Places to Play." For further course information, call 814-238-7600 or visit [www.toftreesgolf.com](http://www.toftreesgolf.com).



10th hole at Toftrees Golf Club

# Sponsor/Exhibitor Registration Form

Pennsylvania Aviation & Aerospace Conference • September 14-16, 2011



Please copy this page for each additional person attending from your organization.

(please print clearly)

Representative \_\_\_\_\_ Title/Position \_\_\_\_\_  
Last First

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Telephone ( \_\_\_\_\_ ) \_\_\_\_\_ Fax ( \_\_\_\_\_ ) \_\_\_\_\_ Email \_\_\_\_\_

Product or service \_\_\_\_\_

**Guest info**, if applicable: Name(s) \_\_\_\_\_

**Guest Program** (10:00 AM-4:30 PM)—Check the days your guest(s) will participate:  Both days  Wed. only  Thurs. only  Neither

**Golf tournament registration:**  Yes, I will play.  No thanks.

If yes:  Place me in a random foursome.  Place me with the following person(s):

1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_

**Golf Alternative** (10:00 AM-4:30 PM)—I will participate in Wednesday's Guest Program activities:  Yes  No

**GOLF TEE BOX SIGN SPONSORSHIP** —Reserve up to 18 **tee box signs** displaying your organization's name.

\$750/all 18 holes  \$400/9 holes  \$50/per single hole — Circle how many: 1 2 3 4 5 6 7

## PAYMENT

SPONSORSHIP (Check one level) ..... \$ \_\_\_\_\_

- DIAMOND** \$10,000       **GOLD** \$5,000       **BOOSTER** \$1,000
- PLATINUM** \$7,500       **SILVER** \$3,000       **FRIEND** under \$1,000

Please check here if you wish yourself or company to remain anonymous.

EVENT SPONSORSHIP (See previous page for descriptions) ..... Event total \$ \_\_\_\_\_

Circle your event(s): **1 2 3a 3b 3c** (Call to confirm availability 610-797-6911)

GOLF TEE BOX SIGNS SPONSORSHIP ..... Amount from box above \$ \_\_\_\_\_

EXHIBITOR FEE: **\$795** (includes one Conference Registration, a \$345 value) ..... \$ \_\_\_\_\_

Optional electric hookup .....  Yes (\$25 fee) \$ \_\_\_\_\_

ADDITIONAL CONFERENCE REGISTRATIONS # \_\_\_\_ @ **\$345**/person\* ..... \$ \_\_\_\_\_

\* SPONSORS: Number of complimentary registrations vary by level (see benefits chart).

\* EXHIBITORS: One registration is included with your exhibitor fee.

GUEST FEE # \_\_\_\_ @ **\$135**/person (includes two days of activities and meals) ..... \$ \_\_\_\_\_

A guest is a non-participating individual, typically, a spouse.

GOLF REGISTRATIONS # \_\_\_\_ @ **\$75**/person (after 9/1 on space available basis) ..... \$ \_\_\_\_\_

Check enclosed payable in U.S. dollars to: **Aviation Council of PA**      **TOTAL PAYMENT** \$ \_\_\_\_\_



Visa/MasterCard/AmX # \_\_\_\_\_

Expiration date \_\_\_\_ / \_\_\_\_ / \_\_\_\_ Name on card \_\_\_\_\_

Signature \_\_\_\_\_ Zip code associated with this credit card \_\_\_\_\_

Fax (610-797-8238) or mail this completed registration to: **Aviation Council of PA, 3111 Arcadia Avenue, Allentown, PA 18103**  
**For questions, call 610-797-6911**

**PLEASE COPY THIS COMPLETED FORM FOR YOUR RECORDS.**

# SPONSOR & EXHIBITOR REGISTRATION



## Pennsylvania Aviation & Aerospace Conference

The Premier Mid-Atlantic Aviation & Aerospace Conference

September 14-16, 2011 | State College

### ABOUT THE AVIATION COUNCIL OF PENNSYLVANIA

The Aviation Council of Pennsylvania is a group of airports, FBOs, corporate flight departments, charter operators, organizations, aviation suppliers, and individuals working together to improve and promote aviation in the Commonwealth.

The Aviation Council is comprised of a twenty-one-member board of directors—all volunteers—along with a paid staff which supports the Council and its programs. Their success depends on your support. With a broad and varied member base, the Council is positioned to assist its members and their respective needs.

Our strong voice in Pennsylvania aviation issues will help assure that aviation interests are properly served. The Board of Directors is committed to ongoing representation on behalf of all Council members. The Council hosts an annual **Pennsylvania Aviation & Aerospace Advocacy Day** in Harrisburg where members join together to rally in support of aviation related issues. This event brings the aviation industry to the Capital for an intense focus on the issues and needs of the aviation industry in Pennsylvania.

The Aviation Council thanks our many loyal supporters. We invite you to join with us in helping to keep Pennsylvania a leader in the promotion and development of aviation and aerospace for the future.

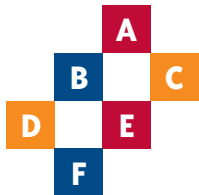
If you are interested in membership or becoming a Corporate Annual Partner, please use the contact info below.



### FOR CONFERENCE INFORMATION

Please contact the **Aviation Council of PA**  
3111 Arcadia Avenue, Allentown, PA 18103  
**610-797-6911** Fax 610-797-8238  
info@acpfly.com

### FRONT PAGE PHOTOS



- A** Embraer Legacy 650
- B** Allen Street, a popular State College destination
- C** New tower just inaugurated at University Park Airport
- D** A team of horses captures the attention of spectators on a Boalsburg street
- E** Hot air balloons are a frequent sight in the nearby countryside
- F** The Nittany Lion does a set of one-handed pushups

